

S T R A T I C S

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**2010**  
**MEDIA**  
**KIT**

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Contact Us

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# STRATICS

## OVERVIEW



Stratics is strategically positioned to help advertisers and agencies deliver highly successful campaigns primarily targeting gamers ages 18-34. Stratics provides tools and content to the most hardcore gamers on the internet.



EXCLUSIVE ACCESS TO LONG-TERM, HARDCORE GAMERS



18-34 YEAR OLD DEMOGRAPHIC



CUSTOMIZED CAMPAIGNS



UNIQUELY TARGETED GAMING AUDIENCES



REAL-TIME AD TRACKING & REPORTING TOOLS

## STATISTICS

**OVER**

**400,000**

**UNIQUE USERS**

**OVER**

**4 MILLION**

**PAGE VIEWS  
PER MONTH**

**AVERAGE USER  
SPENDS OVER**

**\$100.00**

**A MONTH ON  
VIDEO GAMES**

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